

ASAP ABA, Benefit Corporation

Sliding Scale Policy & Rates

At ASAP ABA, Benefit Corporation, we are committed to making evidence-based, compassionate ABA therapy accessible to all families — regardless of financial circumstances or insurance coverage. Our sliding scale policy ensures every child has the opportunity to receive ethical, high-quality care, even amidst changing economic and healthcare conditions.

We recognize that financial challenges should never be a barrier to essential behavioral health services. As a Benefit Corporation, our mission is to promote access, equity, and integrity by offering flexible, transparent pricing for all families.

Tier	Household Income	Discount	BCBA Rate/hr	RBT Rate/hr
A	Over \$150,000	0% (Full Rate)	\$125	\$85
B	\$100,000–\$149,999	10–15%	\$105–\$112	\$72–\$76
C	\$60,000–\$99,999	25–30%	\$88–\$94	\$59–\$64
D	\$40,000–\$59,999	40–45%	\$68–\$75	\$47–\$50
E	Under \$40,000	50–60%	\$50–\$63	\$35–\$42

Additional Services:

- **Parent-Implemented ABA Telehealth:** \$60–\$80/hour (worldwide, English-speaking families)
- **Group Parent Coaching (Online):** \$40–\$50/hour per family (2–4 families)

Eligibility & Verification:

Families may qualify for reduced rates by providing income verification such as a recent tax return, pay stub, or benefits letter. All financial information is kept strictly confidential and used solely for eligibility purposes. Approved discounts apply for 12 months and may be reviewed annually or if household income changes.

Community Benefit Fund:

A portion of all full-rate payments (approximately 5%) supports subsidized ABA hours for families in financial hardship, allowing every client to contribute to our community impact.

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